ISHLT 2022
42nd Annual Meeting & Scientific Sessions
John B. Hynes Memorial Convention Center
Boston, Massachusetts, USA
Wednesday, 27 April – Saturday, 30 April

Exhibitor Prospectus

International Society for Heart and Lung Transplantation
A society that includes basic science, the failing heart, and advanced lung disease

ishlt.org/ishlt2022 #ISHLT2022
About ISHLT

The International Society for Heart and Lung Transplantation (ISHLT) is a not-for-profit, multidisciplinary, professional organization dedicated to improving the care of patients with advanced heart or lung disease through transplantation, mechanical support, and innovative therapies via research, education, and advocacy.

One of the Society’s greatest strengths is its multinational, interdisciplinary mix of healthcare and allied professionals, with members from over forty-five countries representing more than fifteen professional disciplines involved in the management and treatment of advanced heart and lung disease.

For more information on who we are and how we practice, visit ishlt.org/about-ishlt/who-we-are.

About the ISHLT Annual Meeting and Scientific Sessions

The ISHLT Annual Meeting and Scientific Sessions is multidisciplinary, international, and one of the largest gatherings of healthcare practitioners, researchers, and allied health professionals focused on advanced treatment for end-stage heart and lung disease.

The Annual Meeting typically draws approximately 4,000 meeting participants from around the world. Over four days, these participants are immersed in the most sought-after research and latest technologies while sharing knowledge for the improvement of patient care.
Who Attends?*
Meeting Delegates by Professional Specialty

- **23%** Cardiologists
- **16%** Cardiotoracic Surgeons
- **10%** Allied Health Professionals
- **10%** Pulmonologists
- **6%** Research
- **4%** Pharmacy
- **31%** Other

Meeting Delegates by Geography

- **71%** North America
- **19%** East/West Europe
- **4%** Australia/Asia
- **2%** South/Latin America
- **4%** All Other Countries

*Based on 2019 attendance data

Why Exhibit?

- Meet face-to-face with medical professionals who are senior decision makers for cardiothoracic products and services.
- Increase visibility and strengthen your organization’s position in the industry.
- Establish your organization as a thought leader and valuable partner in the cardiothoracic space.
- Share your latest updates, products, services, and equipment pertinent to the fields of mechanical circulatory support, heart and lung transplantation, advanced heart and lung disease, transplant related infectious diseases, pulmonary hypertension, and related diseases and therapies.
- Build your contacts and strengthen or form relationships with consumers of a range of medical and pharmaceutical supplies, devices and services.
How to Exhibit

To get started exhibiting at ISHLT2022, submit an Exhibitor Application & Contract along with full payment. Email and fax applications will not be accepted—you must apply online at the linked form.

SPACE AT THE ISHLT ANNUAL MEETING AND SCIENTIFIC SESSIONS FILLS UP QUICKLY. Submit an application immediately or no later than 17 December 2021 to hold your place in the queue.

Booth Assignment Policies

- The date payment has been received in full, not the date your booth application was submitted, will be used to determine your place in line for priority booth assignment.
- Priority will be extended to previous ISHLT Annual Meeting exhibitors and supporters, and organizations’ total support for the Society will be considered when assigning exhibit space.
- To avoid being assigned adjacent to a specific company and/or competitor, be sure to list the company name(s) on your application. Careful consideration will be given to these requests but are not guaranteed.
- ISHLT reserves the right to determine final booth assignments.
- Booth assignments will be made in January 2022.

Who Can Exhibit?

Exhibition at ISHLT2022 is open to companies displaying products or services related to the field of advanced heart and lung failure and mechanical circulatory support, and of professional interest/benefit to the meeting attendees.
Booth Pricing and Specifications

**Booth Cost**

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Cost</th>
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<tbody>
<tr>
<td>10’x10’ In-line Booth</td>
<td>$3,250 USD</td>
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<tr>
<td>10’x10’ Corner Booth</td>
<td>$3,750 USD</td>
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<tr>
<td>Island Booth</td>
<td>$50 USD per square foot</td>
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**10’ X 10’ (100 SQ. FT.) BOOTH PACKAGES INCLUDE:**

- An identification sign listing the company name.
- 8’ high draped back wall and 3’ high draped side rails.
- General security guard service for the entire hall.
- Directory listing in the ISHLT2022 mobile app.
- Five (5) complimentary exhibitor badges per 100 sq. ft. (10’ x 10’) of space. *(Personnel must be employed by the exhibiting company; allows access to the exhibit hall and poster hall only.)*
- Additional Exhibit Booth Staff badges with access to the exhibit hall and poster hall can be purchased for $75 each.
- Exhibiting company employees/consultants who wish to attend Scientific Sessions must register for the meeting by purchasing an Exhibitor All Access Badge, which is a 10% discount off the standard Industry Registration Fee.
- One pre- and post-meeting registrant list of those who opted in to have their information shared with industry partners (lists include name, institution, city, state, country).

**ISLAND BOOTH PACKAGE INCLUDES ALL BENEFITS LISTED ABOVE, PLUS:**

- Early access to the exhibit hall for booth building beginning in the afternoon on Monday, 25 April, by appointment.

**Booth Size and Height**

- Minimum Booth Size: 10’ x 10’
- Booth Height Policy:
  - The exhibit hall ceiling height is 18’.
  - Maximum island booth height permitted is 16’. Hanging signage will not be permitted due to ceiling height.
  - Inline and corner booths may not exceed a height of 10’.
  - Indicate your booth height on the exhibit contract.
  - Refer to the exhibition rules regarding exhibit booth configuration.

**Carpet and Furnishings**

- Exhibit booth space is NOT carpeted; only the exhibit hall aisles will be carpeted.
- All furnishings, equipment, carpet, electrical, etc. required shall be at the expense and responsibility of the Exhibiting Company and may be ordered through the official Exhibitor Services Kit, which will be distributed in January 2022.
Exhibit Hall Location and Floor Plan

Meeting Location
John B. Hynes Memorial Convention Center
900 Boylston St
Boston, MA 02115 USA

Exhibit Hall Location
Exhibit Hall C is located on the Second Level of the John B. Hynes Memorial Convention Center.

Health and Safety
The health and safety of ISHLT exhibitors, members, attendees, and staff is the highest priority of ISHLT, the John B. Hynes Memorial Convention Center, and general contractor GES. We will follow strict guidelines and protocols developed in consultation with the Boston Public Health Commission, Massachusetts Department of Public Health, and the Centers for Disease Control to ensure safety and cleanliness measures are implemented in the exhibit hall, meeting space and common areas of the John B. Hynes Memorial Convention Center. As additional information becomes available, we will be sharing it with you.

Exhibit Hall Floor Plan
A Preliminary Exhibit Hall floor plan is now available. A final Exhibit Hall floor plan will be redesigned to accommodate contracted exhibitor space requests and additional health and safety guidelines as required by the John B. Hynes Memorial Convention Center, Boston Public Health Commission, Massachusetts Department of Public Health, and the Centers for Disease Control.

Official Exhibit Services Contractor
ISHLT has selected GES as the official Exhibit Services Contractor, shipping supplier and advanced warehousing. They will furnish all exhibitors with an Exhibitor Information and Services Manual in January 2022.

The Services Manual will contain order forms for your booth labor, cleaning, carpeting, furnishings, accessories, signage, audio-visual, electric, telephones, internet, shipping, etc. Additional guidelines will be provided, including safety and cleanliness protocol as it relates to booth cleaning requirements, physical distancing measures within your booth and allowable give away items. GES will staff an Exhibitors’ Service Center to help during move-in, move-out, and show hours.

Exhibit Hall Move-In, Move-Out, and Show Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>MONDAY, 25 APRIL</td>
<td>8:00 a.m. – 8:00 p.m.</td>
<td>Large Island Booth Build by appointment in the afternoon only</td>
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<tr>
<td>TUESDAY, 26 APRIL</td>
<td>8:00 a.m. – 8:00 p.m.</td>
<td>Exhibit Hall/Exhibitor Set-Up</td>
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<tr>
<td>WEDNESDAY, 27 APRIL</td>
<td>7:00 – 9:00 a.m.</td>
<td>Exhibitor Move-In (no motorized vehicles, lifts, power tools or hammering permitted)</td>
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<td></td>
<td>9:30 a.m. – 7:15 p.m.</td>
<td>Exhibit Hall Open</td>
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<td>6:00 – 7:15 p.m.</td>
<td>Exhibit Hall Opening Reception &amp; Poster Reception</td>
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<tr>
<td>THURSDAY, 28 APRIL</td>
<td>9:30 a.m. – 6:15 p.m.</td>
<td>Exhibit Hall Open</td>
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<td></td>
<td>5:00 – 6:15 p.m.</td>
<td>Exhibit Hall Reception &amp; Poster Reception</td>
</tr>
<tr>
<td>FRIDAY, 29 APRIL</td>
<td>9:30 a.m. – 5:45 p.m.</td>
<td>Exhibit Hall Open</td>
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<td>4:45 – 5:45 p.m.</td>
<td>Exhibit Hall Reception &amp; Poster Reception</td>
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<tr>
<td></td>
<td>6:00 – 10:00 p.m.</td>
<td>Exhibit Hall/Booth Dismantle</td>
</tr>
<tr>
<td>SATURDAY, 30 APRIL</td>
<td>7:00 – 10:00 a.m.</td>
<td>Exhibit Hall/Booth Dismantle</td>
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Housing Details

Hotel Reservations
ISHLT has contracted guest room blocks at several hotels within walking distance of the John B. Hynes Memorial Convention Center. You will find hotel descriptions and rates at the ISHLT2022 housing webpage.

You must make your hotel reservations via the reservation link provided on the website, which will be available in October. Rooms will be available at the ISHLT rate through 25 March 2022, subject to availability. Beginning 26 March, all unreserved rooms will be released back to the hotels for public sale.

⚠️ SCAM ALERT: The ISHLT website is the only place to book your housing for the ISHLT 2022 Annual Meeting and Scientific Sessions. Contact by any company soliciting as the "official" ISHLT housing company, offering special non-refundable rates at ISHLT conference hotels, and requesting credit card information should be considered a scam. All exhibitors should be aware that no one from ISHLT or ConferenceDirect solicits directly by telephone for hotel bookings or special discounts. ConferenceDirect is the official housing company of the ISHLT 2022 Annual Meeting and Scientific Sessions.

Corporate Group Hotel Reservations
Corporate group blocks may be made by exhibiting companies only. Any request for 10 or more rooms must be submitted in writing to ISHLT Meetings and Industry Partnerships Manager Lisa Collins at lisa.collins@ishlt.org and approved by ISHLT.

Upon approval, a sub-block contract with ISHLT will be required for group reservations of 10 or more rooms. All subsequent contract communications regarding the sub-block contract will be managed by Conference Direct on behalf of ISHLT and the group organizer.

Important Dates

17 December 2021
▶ Exhibit Application & Contract and Payment Due

January 2022
▶ Initial Booth Assignments Made by ISHLT
▶ Exhibitor Services Manual provided by GES

25 February, 2022
DEADLINE TO SUBMIT:
▶ Booth floor plans and specifications to ISHLT and GES for approval
▶ Advance Registration of Booth Personnel

25 March, 2022
▶ Hotel Reservation Cut-off Date
DEADLINE TO SUBMIT:
▶ Exhibitor Appointed Contractor Form
▶ Certificate of Insurance
▶ Application for Exhibition Handout/Giveaway Form

1 April, 2022
▶ Deadline to upload product and exhibitor listing information for ISHLT2022 Mobile App

11 April, 2022
▶ GES Service Orders Discount Deadline
Have Questions?
Let us know:

Lisa Collins
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