International Society for Heart and Lung Transplantation
A society that includes basic science, the failing heart, and advanced lung disease

ishlt.org/ishlt2022 #ISHLT2022
ISHLT’s Annual Meetings are attended by the world’s premier specialists in treating advanced heart and lung disease. Participation is organized around the care team, ISHLT’s unique interdisciplinary focus.

The Annual Meeting is your opportunity to connect with medical professionals from the global transplant community.

Annual Meeting Support Application and payment due: 1 March 2022

NOTE: Participation as a supporter of the Annual Meeting & Scientific Sessions requires securing an exhibit booth.

Secure Commercial Support!

GET STARTED
RELATIONSHIP AND THOUGHT LEADERSHIP OPPORTUNITIES

Industry Showcase
Learn more about the exhibition at ishlt.org/ishlt2022/exhibits or download the Exhibitor Prospectus and find out why exhibiting at ISHLT2022 is a must!

Corporate Event
A Corporate Event is any activity (staff meeting, sales meeting, press conference, symposium, seminar, workshop, dinner, reception, investigator meeting, advisory board meeting, marketing event, etc.) funded, organized, or offered by any for-profit commercial organization and held in the Boston area from Sunday, 24 April through Saturday, 30 April, 2022.

Companies who wish to conduct a Corporate Event must comply with the Corporate Event Policies on Page 16 and submit a Corporate Event Application Form for approval. Events for healthcare professionals (HCPs) approved by ISHLT prior to 1 March, 2022 will be included in the Mobile App.

INDUSTRY SYMPOSIUM (9 one-hour sessions available)

Provide meeting delegates with information about current therapies and products in an hour-long, non-CME session. Your sessions will take place in a dedicated meeting room located on the same floor and near the Exhibit Hall. The option to record and broadcast your session for the virtual meeting is available — additional recording and broadcasts costs will be your responsibility.

One-hour, In-Person, Non-CME Session
Maximum of 100 attendees $20,000 USD (3 opportunities)
Maximum of 140 attendees $35,000 USD (6 opportunities)

*Maximum number of attendees may change depending upon social distancing requirements at the Hynes Convention Center

SPONSORSHIP INCLUDES:
- Dedicated meeting room on the same floor, near the exhibit hall
- Room set theater style with standard AV equipment
- Promotion on the mobile app

LOGISTICAL DETAILS:
- Session cannot exceed one hour
- Room set theater style, riser, head table for 4 people, standing podium
- Audio/Visual (AV) includes; 1 podium microphone, 1 lavalier microphone, 2 head table microphones, 2 aisle microphones, 1 LCD projector, 1 screen, sound system, 1 laser pointer, dedicated AV technician, presenter must provide own laptop.
RELATIONSHIP AND THOUGHT LEADERSHIP OPPORTUNITIES

The sponsoring company is responsible for securing and associated costs for:

- Additional AV needs
- Food and beverage — only beverages and box lunches are permitted
- Additional cleaning in accordance with health and safety guidelines
- Recording and broadcasting your session for the virtual meeting is available — additional costs will be your responsibility.

All print or digital invitations, brochures, flyers, signs, etc. must be approved by ISHLT and must carry the following easily readable text placed prominently: "This is an independent event and is not an official part of the ISHLT Annual Meeting and Scientific Sessions."

INDUSTRY SYMPOSIA SCHEDULE:

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Sessions Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 27 April</td>
<td>Noon – 1:00 p.m.</td>
<td>Three one-hour sessions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>held concurrently</td>
</tr>
<tr>
<td>Thursday, 28 April</td>
<td>12:15 – 1:15 p.m.</td>
<td>Three one-hour sessions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>held concurrently</td>
</tr>
<tr>
<td>Friday, 29 April</td>
<td>Noon – 1:00 p.m.</td>
<td>Three one-hour sessions</td>
</tr>
<tr>
<td></td>
<td></td>
<td>held concurrently</td>
</tr>
</tbody>
</table>

Companies who wish to conduct an Industry Symposium Session must comply with the Industry Symposium Session Policies found on page 18 and submit an Industry Symposium Session Application Form for approval. Event applications due no later than 1 March, 2022.

Session time cannot conflict with ISHLT programming. Session times will be assigned by ISHLT.

Three (3) Industry Symposia will be held concurrently in each session hour.

NOTE: schedule is subject to change

PROFESSIONAL COMMUNITY NETWORKING

$10,000 USD (10 Available — one for each Professional Community)

ISHLT’s Professional Communities are the entry point to the Society where new members are welcomed, mentors and mentees connect, and old friends meet up. Supporting one of these events can position you as a leader in that community. Ten opportunities are available, one for each of the following communities: Anesthesiology and Critical Care, Cardiology, Cardiothoracic Surgery, Infectious Diseases, Nursing & Allied Health, Pathology, Pediatrics, Pharmacy, Pulmonology, and Research & Immunology.

SPONSORSHIP INCLUDES:

- Opportunity to briefly address the group
- Branding with sponsor logo
- Costs associated with adding food & beverage are the responsibility of the sponsoring company
RELATIONSHIP AND THOUGHT LEADERSHIP OPPORTUNITIES

LEADERSHIP LOUNGE
$25,000 USD for four days, Exclusive

Interact with key opinion leaders by sponsoring the Leadership Lounge, an invitation-only space for ISHLT volunteer leaders and select invited speakers. Those with access can relax and take a break during the meeting, grab a coffee and a snack, and network with ISHLT members in leadership roles, among others.

SPONSORSHIP INCLUDES:
- Named sponsorship and access to the VIP lounge for up to 10 company executives/guest per day
- Costs associated with cleaning, furnishing, branding, AV, and food & beverage are the responsibility of the sponsoring company

BUSINESS OFFICE IN THE EXHIBIT HALL
$15,000 USD per office for all 3 days (5 available)

Need a little extra room? Additional conference space outside of your booth is available for meetings, staff workspace, or storage. A limited number of 6m X 3m offices, built in the exhibit hall are available.

SPONSORSHIP INCLUDES:
- Office with four walls and a lockable door, but no carpet or ceiling. They are not soundproof.
- Available daily during exhibit hours from Wednesday – Friday. Access is provided for booth personnel and registered attendees.
- Space can be augmented with additional furniture, AV, equipment, food and beverage, etc.
  The sponsoring company is responsible for securing and associated costs for any of these items as well as additional cleaning.
- Meetings with healthcare professionals are limited to a maximum of five at a time.

PRIVATE OFFICE
$8,000 USD (Hynes Convention Center) per office, per day (4 available for 3 days)
$8,000 USD (Sheraton Boston) per office, per day (4 available for 3 days)

Completely private conference space is available for meeting rooms or private offices. A limited number of meeting rooms are available.

SPONSORSHIP INCLUDES:
- Available daily during meeting hours from Wednesday – Friday.
- Space can be augmented with additional furniture, AV, equipment, food and beverage, etc.
  The sponsoring company is responsible for securing and associated costs for any of these items as well as additional cleaning.
- Meetings with healthcare professionals are limited to a maximum of five at a time.
OPENING RECEPTION IN EXHIBIT HALL

$80,000 USD, Exclusive

Be the host sponsor at the Opening Reception, which brings together all attendees in the exhibit hall and poster hall for an hour of networking, reconnecting, and interacting.

SPONSORSHIP INCLUDES:
- Logo branding inside and outside the exhibit hall displayed during the reception

FIRST-TIME ATTENDEE ORIENTATION AND WELCOME BREAKFAST

$25,000 USD, Exclusive

Help welcome those new to the ISHLT community by supporting this networking event, which will include a review of the meeting program and meeting highlights as well as provide an opportunity to connect with other first-time attendees.

SPONSORSHIP INCLUDES:
- Opportunity to briefly address the group
- Branding with sponsor logo displayed during the breakfast

VOLUNTEER THANK YOU RECEPTION
(Approximately 7:30 p.m. on Wednesday, 27 April)

$45,000 USD, Exclusive

Show your appreciation for the leaders of ISHLT with an exclusive off-site reception. This invitation-only reception will bring together movers and shakers in the ISHLT community, such as members of the ISHLT2022 Program Planning Committee, Board of Directors, abstract reviewers, and volunteers on the Leadership Advisory Committee.

SPONSORSHIP INCLUDES:
- Opportunity to briefly address the group
- Branding with sponsor logo displayed during the event
- Space must be secured by the sponsoring company. The sponsoring company is also responsible for securing and costs associated with any additional furniture, AV, equipment, food and beverage, etc.
MARKETING AND ADVERTISING OPPORTUNITIES

COMMUNICATIONS

Pre-Event Media
Your message delivered to attendee’s inboxes at key times. One exclusive support opportunity for each.

“INVITE A FRIEND” BROADCAST EMAIL
$5,000 USD, Exclusive
An email to registered attendees sent Thursday, 17 March, encourages attendees to invite a friend to attend ISHLT2022.

SPECIFICATIONS AND SUPPORT INCLUDES:
- A banner ad at the bottom of the email
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format
- Banner ad due: 15 February, 2022

“EVENT IS NEXT WEEK” BROADCAST EMAIL
$10,000 USD, Exclusive
An email to registered attendees sent Wednesday, 20 April, with final details regarding ISHLT2022.

SPECIFICATIONS AND SUPPORT INCLUDES:
- A banner ad at the bottom of the email
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format
- Banner ad due: 29 March, 2022

“EVENT IS TOMORROW” BROADCAST EMAIL
$10,000 USD, Exclusive
An email to registered attendees sent Tuesday, 26 April, with a final reminder and details regarding ISHLT2022.

SPECIFICATIONS AND SUPPORT INCLUDES:
- A banner ad at the bottom of the email
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format
- Banner ad due: 29 March, 2022

DAILY CONFERENCE NEWSLETTER BROADCAST EMAIL
$20,000 USD for all four (4) issues, Exclusive
Distributed to all delegates via email. Your 4-color advertisement in this newsletter prominently positions your company’s message in front of members and delegates, every day of the meeting.

SPECIFICATIONS AND SUPPORT INCLUDES:
- Single advertiser gets a banner ad at the bottom of the email
- Banner ad specifications: 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format
- Banner ad due: 29 March, 2022
MARKETING AND ADVERTISING OPPORTUNITIES

BROADCAST EMAIL
$7,500 USD each (3 Opportunities)
Includes one email blast sent by ISHLT to all pre-registrants of the ISHLT Annual Meeting who have opted in to receive information from ISHLT supporters regarding their products, programs and services. Perfect for notifying ISHLT delegates in advance of the products you will be displaying or about corporate events/industry theaters you will be conducting.

Your target send date must be agreed upon with ISHLT staff by no later than 1 February, 2022.
► ISHLT reserves the right to review and approve your email or to suggest a different send date for your email.
► Fully coded HTML email content must be received by ISHLT 21 days (three weeks) in advance of your target send date.
► Event announcement and/or event invitations must include the following text placed prominently and printed in a size large enough to be easily read:
“This is an independent Event/Product and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”

DIGITAL BRANDING

MOBILE MEETING APP
$25,000 USD, Exclusive
Put your company’s message right in ISHLT2022 attendees’ hands by supporting the mobile app. Consistently rated a favorite by users (translating into over 137,000 splash page views per event!), the mobile app is the go-to resource guide for meeting attendees. Artwork due: 1 March, 2022

SPECIFICATIONS AND SPONSORSHIP INCLUDES:
► Branded splash page linking app users to content or a website (artwork provided by supporter and approved by ISHLT)
► Banner ad inside the app (artwork provided by supporter and approved by ISHLT)
► Sponsor branding and recognition on-site

WIFI ACCESS FOR DELEGATES
$40,000 USD, Exclusive
Help ISHLT2022 delegates stay connected while away from home. Your sponsorship will provide wireless internet access throughout the meeting space.

SPONSORSHIP INCLUDES:
► Customizable SSID and password, subject to convention center rules
► Splash page displayed on WiFi sign in with your company logo and a URL redirect
► Sponsor branding and recognition on-site
► Sponsor branding and recognition in the pocket guide if sponsorship secured before 1 March, 2022
MARKETING AND ADVERTISING OPPORTUNITIES

HEALTH AND SAFETY BRANDING

HYGIENE KIT OR FACE COVERINGS
$25,000 USD, Exclusive
Get your brand in attendees’ hands by providing a hygiene kit or face covering, which will be handed out at registration. Branding can only include company name, no logos.

SPONSORSHIP INCLUDES:
- ISHLT will be responsible for distributing item to attendees at registration
- Sponsoring company responsible for production costs associated with item, including cost of shipping to conference facility
- Sponsor recognition on-site
- Sponsor recognition in pocket guide if sponsorship secured before 1 March, 2022

MOBILE APP HEALTH PASS
$50,000 USD, Exclusive
Your sponsorship of the Mobile App Health Pass shows your dedication to keeping attendees safe. Attendees will be able to securely input vaccine information in advance of the meeting, which will be required to access the event each day.

SPONSORSHIP INCLUDES:
- Sponsor recognition in health screening marketing emails leading up to the meeting
- Sponsor recognition on-site
- Sponsor recognition in the pocket guide if sponsorship secured before 1 March, 2022

RAPID SCREEN TEMPERATURE CHECK
$25,000 USD, Exclusive
Daily temperature checks will be required each day. Your sponsorship of these temperature checks shows your dedication to attendee health and safety.

SPONSORSHIP INCLUDES:
- Sponsor recognition in health screening marketing emails leading up to the meeting
- Sponsor recognition on-site
- Sponsor recognition in the pocket guide if sponsorship secured before 1 March, 2022

Learn More
ISHLT invites ideas and suggestions to enhance our members’ and attendees’ experience.
Contact Jacky Schweinzer, CMP, Director, Meetings and Industry Partnerships, to create a custom support package that will meet your objectives.
MARKETING AND ADVERTISING OPPORTUNITIES

BRANDING

BADGE LANYARDS
$25,000 USD, Exclusive

Badge lanyards are a great option for exposure to every attendee. Add your company name (no logos) and it will go everywhere they go.

SPECIFICATIONS AND SPONSORSHIP INCLUDES:
- Lanyard can include company name (no logos)
- Sponsoring company responsible for ordering, shipping and cost of lanyards, but must work with ISHLT staff to ensure the correct lanyard is ordered

ADVERTISE ON THE ISHLT2022 ANNUAL MEETING HOME PAGE

Add your message on the ISHLT2022 home page, a frequent stop for our members with more than 3,000 views during a meeting cycle. Ad space in a prominent location is available on the ISHLT2022 home page and can be linked directly to your organization’s website.

$1,500 USD per month
$4,050 USD for 3 months (10% discount off the per month rate)

AD SPECIFICATIONS:
- Lower Right Box (366 pixels wide x 416 pixels high)
- Format must be in JPG, JPEG, PNG or GIF and at least 90 DPI
- Maximum file size is 256 MB

Book an Opportunity Today!

GET STARTED
Year-round Opportunities

THOUGHT LEADERSHIP OPPORTUNITIES

ISHLTv
ISHLTv provides virtual education and connections for our community with live, recorded, and digital content. ISHLTv content integrates expertise from ISHLT’s ten (10) Professional Communities around four (4) interdisciplinary areas: Advanced Heart Failure and Transplantation, Advanced Lung Failure and Transplantation, Mechanical Circulatory Support, and Pulmonary Vascular Disease (PAH & CTEPH).

2022 ISHLTv WEBINAR SERIES SUPPORT

$55,000 USD

Your support will enable the creation of webinars (each approximately an hour in length) held between January and November. These educational webinars will focus on all components of ISHLT and reach an audience of member and nonmember attendees.

SPECIFICATIONS AND SUPPORT INCLUDES:

Industry Webinar Content Options

- One (1) recorded video content session added to the ISHLTv Industry Webinar page (part of ISHLT’s website), available to ISHLT members for one year. Video content may be uploaded at any time during 2022.

OR

- One (1) live or semi-live webinar – delivered through your platform, including responsibility for registration process. Recorded video content will subsequently be added to the ISHLTv Industry Webinar page (part of ISHLT’s website), available to ISHLT members for one year.
  - Video content may be delivered and/or uploaded to ISHLTv Industry Webinar page no later than mid-November 2022 and scheduled 2 months prior to delivery to ensure appropriate promotion and marketing.
  - Company is responsible for all costs involved in recorded or live webinar, including content development, speaker management and webinar delivery.
  - Live/semi-live webinars cannot conflict with ISHLT webinars or programs, and date and time must be approved by ISHLT.
  - Topic/content must be approved by ISHLT and include the following, prominently placed text: “This is an independent event and is not an official part of ISHLTv”.
  - ISHLT will promote your educational session via ISHLTaccess (the ISHLT member newsletter) and social media channels.

- One advertisement placed on ISHLTv landing page (until 31 December, 2022).
  - The ISHLTv landing page had an average of 120 views per month between January – September 2021, an increase of 187% from the previous year.
### Recognition as an ISHLTv webinar series supporter:
- Logo on ISHLTv web page with link to your website.
- Verbal “thank you” at the beginning of each webinar.
- Appreciation slide at the beginning of each webinar (name only, no logo).
- Logo on all ISHLTv promotional broadcast emails and material, and recognition in ISHLTaccess (newsletter), including logo.

### Five (5) complimentary registrations for each ISHLT webinar.

### One broadcast email sent to ISHLTv registrants (who have opted in to receive supporter communications), promoting your educational event or another topic.
- ISHLT must approve your email in advance.
- Submit your proposed delivery date and time to the ISHLT team by no later than 1 May, 2022.
- Email delivery date and time must fall within ISHLT communication schedule, subject to ISHLT approval.
- Approved broadcast email text must be received by ISHLT no later than three weeks prior to the desired send date.
- Promotion of educational event must include the following, prominently placed text:
  “This is an independent Event/Product and is not an official part of ISHLTv”.

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### 2022 JHLT Podcast Series Supporter

**$2,500 USD, per episode, Exclusive OR**

- January – April Series Supporter | **$9,500 USD, Exclusive**
- May – August Series Supporter | **$9,500 USD, Exclusive**
- September – December Series Supporter | **$9,500 USD, Exclusive**

*The Journal of Heart and Lung Transplantation* is now available in your earbuds. Each month in a companion piece to the monthly issue, Editor-in-Chief Daniel R. Goldstein, MD, of the University of Michigan, Ann Arbor, MI, USA, will host round table discussions with members of the JHLT Digital Editors. Listeners will get quick insights into some of the most compelling and fascinating studies the *Journal* has to offer, featuring interviews with authors, experts, and more.

All podcasts are approximately 20 minutes and are available on several podcast platforms, including Apple Podcasts, Google Play, Spotify and Stitcher. In 2021, the podcast had an average of 355 listeners each month, for a total of 3,909 downloads (as of 27 October, 2021).

#### SPECIFICATIONS AND SUPPORT INCLUDES:

- A thirty (30) second ad placed in the middle of the podcast.
  - The beginning and end of the podcast will mention the supporter, e.g., "You’re listening to the JHLT Podcast. This episode is brought to you by our supporter X." The 30 second ad will appear in the middle of the podcast, introduced with something like, "Before we continue, it’s time for a quick word from our supporter, X."
  - Specifications for audio ad are listed below. Supporting company is responsible for recording and sending audio ad to ISHLT by due date, listed below.

  **AD LENGTH:** 30 seconds maximum
  **STEREO BIT RATE:** 192 kbps or lower
  **SAMPLE RATE:** 44.1 kHz
  **CHANNELS:** Mono
  **FILE FORMAT:** MP3 File Format Requested
Recruitment as a JHLT podcast support:
- Logo on all promotional broadcast emails and material related to the episode in question, and recognition in the ISHLTaccess newsletter, including logo.
- Logo on the JHLT: Podcast web page associated with podcast episode.

Support is subject to approval by the JHLT Digital Media Editors. ISHLT will be unable to match up monthly podcast content with support company’s business interest.

2022 JHLT Podcast Series Release Dates & Audio Ad File Due Dates:

<table>
<thead>
<tr>
<th>Audio Ad File or Copy Due</th>
<th>1 Feb</th>
<th>1 Mar</th>
<th>28 Mar</th>
<th>25 Apr</th>
<th>30 May</th>
<th>1 Jul</th>
<th>1 Aug</th>
<th>29 Aug</th>
<th>26 Sep</th>
<th>31 Oct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Podcast Release Date</td>
<td>2 March</td>
<td>6 April</td>
<td>4 May</td>
<td>1 June</td>
<td>6 July</td>
<td>3 Aug</td>
<td>7 Sept</td>
<td>5 Oct</td>
<td>2 Nov</td>
<td>7 Dec</td>
</tr>
</tbody>
</table>

INDUSTRY-CREATED NON-CME PODCAST SUPPORT

$5,000 USD, per episode

Your ready-made podcast presented and promoted via ISHLT.
- ISHLT must approve podcast content and date of podcast release in advance.
- Date of podcast release cannot conflict with JHLT podcasts, the ISHLT Annual Meeting, ISHTLtv webinars, or other ISHLT programming.
- Supported podcasts must be scheduled 3 months in advance and should be approximately 20-23 minutes (including supporter mentions at introduction and conclusion).
- Supporting company is responsible for recording content, including all associated costs, and providing the audio file to ISHLT.
- Specifications for podcast audio are listed below:
  - AD LENGTH: 30 seconds maximum
  - STEREO BIT RATE: 192 kbps or lower
  - SAMPLE RATE: 44.1 kHz
  - CHANNELS: Mono
  - MP3 File Format Requested

SPECIFICATIONS AND SUPPORT INCLUDES:
- ISHLT will publish and distribute your podcast as part of the ISHLT podcast network.
- A thirty (30) second ad (recorded by you) placed in the middle of the podcast, plus mention at beginning and end of the podcast that episode is brought to you by supporter company name.
- Supporting company is responsible for making sure the ad and company mention is added to their podcast.
- Recognition as an ISHLT podcast:
  - Supporter logo on all promotional broadcast emails and material related to the podcast, and recognition in the ISHLTaccess newsletter, including logo.
  - Promotion of your podcast by ISHLT, including mentions in social media and ISHLTaccess.
  - Podcast hosted on ISHLT Radio web page (newly created podcast landing page) including company name and logo.
COMMUNICATIONS AND BRANDING OPPORTUNITIES

COMMUNICATIONS

ISHLTaccess SUPPORTER

$20,000 USD, Exclusive support for 2 issues

One of ISHLT membership’s most valuable benefits, ISHLTaccess is the ISHLT’s official newsletter, produced biweekly and sent to more than 3,400 ISHLT members and supporters. Your support of ISHLTaccess shows your support of the industry.

SPECIFICATIONS AND SUPPORT INCLUDES:

- Total of two articles, features, or infographics (one per issue) about your company or a product (subject to ISHLT editorial review and approval). Word limit is 350.
- Logo and banner ad (artwork provided by the supporter and approved by ISHLT) included in each issue. 600 pixels wide X 150 pixels high / 90 PPI in PNG or JPEG format.
- ISHLT will share ISHLTaccess schedule. Company supporter may select issues, based on availability.

Learn More

ISHLT invited ideas and suggestions to enhance our members’ and attendees’ experience.

Contact Jacky Schweinzger, CMP, Director, Meetings and Industry Partnerships, to create a custom support package that will meet your objectives.

Book a Year-Round Opportunity Today!

GET STARTED
Support Levels
Your support level will be based on your **TOTAL INVESTMENT** in ISHLT support items.

<table>
<thead>
<tr>
<th>Level</th>
<th>Support Benefits</th>
</tr>
</thead>
</table>
| PINNACLE   | Recognition in conference materials as Pinnacle Level Supporter.  
Company logo and recognition as Pinnacle Level Supporter on ISHLT2022 web page.  
Company logo and link to company website within the supporter section of the virtual platform.  
Recognition in promotional emails and on ISHLTaccess.  
Recognition during opening remarks.  
6 complimentary full scientific session registrations.  
Social media recognition (up to 3 times). |
| PREMIER    | Recognition in conference materials as Premier Level Supporter.  
Company logo and recognition as Premier Level Supporter on ISHLT2022 web page.  
Company logo and link to company website within the supporter section of the virtual platform.  
Recognition in promotional emails and on ISHLTaccess.  
Recognition during opening remarks.  
4 complimentary full scientific session registrations.  
Social media recognition (up to 2 times). |
| PARTNER    | Recognition in conference materials as Partner Level Supporter.  
Company logo and recognition as Partner Level Supporter on ISHLT2022 web page.  
Company logo and link to company website within the supporter section of the virtual platform.  
Recognition in promotional emails and on ISHLTaccess.  
Recognition during opening remarks.  
2 complimentary full scientific session registrations.  
Social media recognition (once). |
| SUPPORTER  | Recognition in conference materials as Supporter Level Supporter.  
Company logo and recognition as Supporter Level Supporter on ISHLT2022 web page.  
Company logo and link to company website within the supporter section of the virtual platform. |
| FRIEND     | Recognition in conference materials as Friend Level Supporter.  
Company logo and recognition as Friend Level Supporter on ISHLT2022 web page. |

**Annual Meeting Support Application and payment due:**  
1 March, 2022
Corporate Events Policies and Pricing

A Corporate Event is any activity which is funded, organized or offered by any for-profit commercial organization (staff meeting, sales meeting, press conference, symposium, seminar, workshop, dinner, reception, investigator meeting, advisory board meeting, marketing event, etc.) held in the Boston area between and including Monday, 25 April – Saturday, 30 April, 2022.

Upon approval, companies may contact the event venue of their choice to make arrangements. All space rental, room set, AV, food and beverage, publicity, production, cleaning (including additional cleaning protocol based on health guidelines), and other costs associated with Corporate Events are the responsibility of the company.

Guidelines for the presentation of scientific data and cases

Participants in the ISHLT annual meeting agree and confirm that studies involving human subjects adhere to the principles of the Declaration of Helsinki of the World Medical Association, adhere to the principles of the ISHLT Statement on Transplant Ethics, and meet the informed consent requirements of the institution and country in which the study was performed.

Scheduling

- Class B Corporate Events may not be conducted during the restricted times listed below and cannot conflict with ISHLT programming.
- Events are limited to 2 hours, unless stated otherwise.
- Additional fees apply for additional time. Every effort will be made to avoid the scheduling of simultaneous Corporate Events targeted to the same audience but cannot be guaranteed.

Restricted Dates and Times for Class B Corporate Events with Healthcare Providers (United States Eastern Standard Time)

<table>
<thead>
<tr>
<th>Date</th>
<th>Times</th>
</tr>
</thead>
</table>
| Wednesday, 27 April | 7:00 – 11:45 a.m.  
                        | 1:15 – 7:15 p.m.   |
| Thursday, 28 April  | 7:00 a.m. – Noon    
                        | 1:30 – 6:15 p.m.   |
| Friday, 29 April   | 7:00 – 11:45 a.m.   
                        | 1:15 – 6:00 p.m.   |
| Saturday, 30 April | 7:00 a.m. – 1:30 p.m. |

Should a Corporate Event take place without advance approval from ISHLT or during the restricted times, the sponsoring organization, the supporting organization and the organizer of the event will be prohibited from conducting a Corporate Event at the following year’s meeting and may be prohibited from exhibiting at future ISHLT meetings.

Event pricing

The fees below apply to any event, regardless of location, including off-site venues. **All pricing is in US Dollars.**
**Class A Event**
Includes events up to 4 hours in length with only company employees attending. Restricted times do not apply.

Price include meeting space, if available, for up to 4 hours at the Hynes Convention Center or Sheraton Boston Hotel. There is no fee for Class A events held at venues other than the Hynes Convention Center or Sheraton Boston Hotel and application for such events is not required.

<table>
<thead>
<tr>
<th>Attendees</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-25</td>
<td>$1,000</td>
</tr>
<tr>
<td>26-50</td>
<td>$2,000</td>
</tr>
<tr>
<td>51-100</td>
<td>$3,000</td>
</tr>
<tr>
<td>101+</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

**Class B Event**
Includes all events with healthcare professionals (HCPs) in attendance, whether held at the Hynes Convention Center, Sheraton Boston Hotel or off-site in a hotel, private restaurant dining room or other venue. Prices include meeting space, if available, at the Hynes Convention Center or Sheraton Boston Hotel.

<table>
<thead>
<tr>
<th>HCPs</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-15</td>
<td>$1,500</td>
</tr>
<tr>
<td>16-25</td>
<td>$3,500</td>
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<tr>
<td>26-50</td>
<td>$7,500</td>
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<tr>
<td>51-100</td>
<td>$15,000</td>
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<tr>
<td>101-200</td>
<td>$30,000</td>
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<tr>
<td>200+</td>
<td>$45,000</td>
</tr>
</tbody>
</table>

**Event Invitations/Announcements**
- All invitations, broadcast emails, brochures, flyers and other materials about Corporate Events where healthcare professionals are invited must carry the following text placed prominently and printed in a size large enough to be easily read: *"This is an independent Non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."*
- All such materials must be approved by ISHLT in advance and may not be distributed anywhere at the ISHLT meeting venue other than from the exhibitor’s booth or via door drops.

**Signage**
Placement of promotional signs in the ISHLT meeting venue for Class B Corporate Events is permitted, subject to the following restrictions and those imposed by the venue:

- No more than 5 promotional signs may be placed in the public spaces of the meeting venue, including directional signs.
- For evening events, signs may be placed no earlier than 7:00 a.m. on the day of the event.
- For daytime events, signs may be placed no earlier than 2:00 p.m. on the day prior to the event.
- Signs are not permitted inside any rooms where ISHLT Scientific Sessions are being conducted.
- Signs may not block any other signage.
- Final determination regarding timing and placement of all signs is at the discretion of ISHLT and the venue.
- Signs must be professionally printed and no larger than 40” wide X 90” tall.
- All signs regarding Corporate Events where healthcare professionals are invited must carry the following text placed prominently and printed in a size large enough to be easily read: *"This is an independent Non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."*
- Sign content must be limited to ISHLT approved corporate events and industry symposia and may not include information about any ISHLT scientific sessions or presentations.
- Cost for production of signs, including easel rental, are the responsibility of the Corporate Event sponsor.
- Signs that do not adhere to these policies will be removed by ISHLT.
Industry Symposium Session Policies

An Industry Symposium Session is any hour-long, non-CME session providing information on current therapies and products.

Guidelines for the presentation of scientific data and cases

Participants in the ISHLT annual meeting agree and confirm that studies involving human subjects adhere to the principles of the Declaration of Helsinki of the World Medical Association, adhere to the principles of the ISHLT Statement on Transplant Ethics, and meet the informed consent requirements of the institution and country in which the study was performed.

Application and payment due no later than 1 March, 2022

One-hour, In-Person, Non-CME Session

| Maximum of 100 attendees | $20,000 USD (3 opportunities) |
| Maximum of 140 attendees | $35,000 USD (6 opportunities) |

* Maximum number of attendees may change depending upon social distancing requirements at the Hynes Convention Center

Scheduling

- Industry Symposium Sessions can only be scheduled during the available dates and times, listed below, and cannot conflict with ISHLT programming. Session times will be assigned by ISHLT.
- Up to three (3) Industry Symposia will be held concurrently in each session hour.
- Every effort will be made to avoid the scheduling of simultaneous Industry Symposia targeted to the same audience, but ISHLT cannot guarantee conflicts.

Available Dates / Times (United States Eastern Standard Time)

| Wednesday, 27 April | Noon – 1:00 p.m. |
| Thursday, 28 April | 12:15 – 1:15 p.m. |
| Friday, 29 April | Noon – 1:00 p.m. |

(Note: Schedule subject to change)

Specifications:

- Session cannot exceed one hour.
- Room set theater style, riser, head table for 4 people, standing podium.
- Audio/Visual (AV) includes; 1 podium microphone, 1 lavaliere microphone, 2 head table microphones, 2 aisle microphones, 1 LCD projector, 1 screen, sound system, 1 laser pointer, dedicated AV technician, presenter must provide own laptop.
- Industry Symposium Session title must lead with "Non-CME Industry Event offered by XCOMPANY NAMEX – XSESSION TITLEX."
- Introduction slide: Company logo may be included. The following prominently placed text must be added: "This is an independent Non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."
INDUSTRY SYMPOSIUM SESSION POLICIES

The sponsoring company is responsible for securing and associated costs for:

- Additional AV needs
- Food and beverage — only beverages and box lunches are permitted
- Additional cleaning in accordance with health and safety guidelines
- Recording and broadcasting your session for the virtual meeting is available — additional costs will be your responsibility.
- All print or digital invitations, brochures

Event Invitations/Announcements /Publication of Event

- All invitations, broadcast emails and other materials about Corporate Events to which health care professionals are invited must carry the following text placed prominently and printed in a size large enough to be easily read: “This is an independent Non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions.”
- All such materials must be approved by ISHLT in advance.

Book an Opportunity Today!

GET STARTED
Terms and Conditions

Eligibility
Supporters and exhibitors are limited to companies representing products or services which are, in the opinion of ISHLT, related to the field of advanced heart and lung failure and of professional interest/benefit to the meeting attendees. ISHLT reserves the sole authority to control all aspects of the ISHLT Annual Meeting & Scientific Sessions, ISHLTv, and any ISHLT event, and to determine the eligibility of any company and/or its product(s). ISHLT reserves the right to refuse applications from companies not meeting standard requirements or expectations.

Use of ISHLT Annual Meeting & Scientific Sessions, ISHLTv, JHLT:
The Podcast Scientific Program Content
Information presented during the ISHLT Annual Meeting & Scientific Sessions, ISHLTv and JHLT: The Podcast is the property of ISHLT and the presenter. Information may not be recorded, copied, transferred to electronic format, reproduced or distributed without the written permission of ISHLT and the presenter. Any use of the program content that includes, but is not limited to, live or recorded presentations, audiovisual materials used by speakers without the written consent of ISHLT is prohibited.

Use of ISHLT Name, Logos and/or Acronyms
The names, logos and acronyms of the International Society for Heart and Lung Transplantation are proprietary marks. Use of the names, in any fashion, by any entity, for any purpose, is expressly prohibited without the written permission of ISHLT.

Assignment of Rights
Supporter/exhibitor grants ISHLT the right to use supporter’s/exhibitor’s name and logo in connection with the promotion and production of the ISHLT Annual Meeting & Scientific Sessions, ISHLTv, JHLT: The Podcast and any ISHLT supported event.

Intellectual Property
Supporter/exhibitor represents and warrants to ISHLT that no materials used in or in connection with its Industry Theater, Conference, Event, Webinar, Podcasts and/or demonstration material, including handouts, videos, and PowerPoint presentations infringe upon the trademarks, copyrights or other intellectual property rights of any third party. The exhibitor/supporter agrees to immediately notify ISHLT of any information of which the exhibitor/supporter becomes aware regarding actual or alleged infringement of any third party’s trademarks, copyrights or other intellectual property rights. The exhibitor/supporter agrees to indemnify, defend and hold ISHLT and its agents, employees and successor harmless from and against all losses, damages and costs (including reasonable attorneys’ fees) arising out of or related to claims of infringement by the exhibitor/supporter of the trademarks, copyrights and other intellectual property rights of any third party. Notwithstanding the foregoing, ISHLT shall not be liable and expressly disclaims all liability for infringement or alleged infringement of the trademarks, copyrights or other intellectual property of any third party arising out of the actions of an exhibitor/supporter.

Liability
Each supporter/exhibitor agrees to protect, save and keep the International Society for Heart and Lung Transplantation, X-CD Technologies, Digitell, Libsyn, or the John B. Hynes Veterans Memorial Convention Center and their respective employees, representatives, agents, successors and assigns forever harmless from any and all loss, cost, damages, liability, expense, lost profits or other indirect, incidental, consequential or exemplary damages for any of their acts, omissions or insufficient participation in connection with the ISHLT Annual Meeting & Scientific Sessions, ISHLTv, JHLT: The Podcast. ISHLT is not liable for any errors in any listing or descriptions or for omitting supporter/exhibitor from the ISHLT Annual Meeting & Scientific Sessions, ISHLTv, JHLT: The Podcast.

ISHLT will take reasonable measures to ensure the ISHLT Annual Meeting & Scientific Sessions, ISHLTv, JHLT: The Podcast are available without interruption. However, difficulties with hardware, software, equipment and services may result in service interruptions. In no event will ISHLT be liable to supporter/exhibitor for any loss, cost or damage that results from any period of downtime.

COVID-19 Related Safety
Supporter shall comply with all safety requirements, guidelines, and directives by ISHLT or the John B. Hynes Memorial Convention Center to redrive the spread of COVID-19. ISHLT will provide such rules and guidelines as soon as practical and reserves the right to amend such rules at any time before or during the Meeting, PLEASE NOTE: All Supporter employees who will be physically present during show hours, as well as all vendors and contractors of Supporter that will be physically present during show hours and that will have regular face-to-face interaction with attendees, must have completed the completed course of an FDA-approved COVID-19 vaccination prior to the start of the Meeting. ISHLT also strongly encourages Supporters to use vaccinated personnel to the maximum extent practical for all other purposes where such personnel will be physically present at the venue at any time before, during or after the Meeting. ISHLT reserves the right to require additional safety protocols for any individual present at the venue at any time before, during or after the Meeting that is not vaccinated.

Force Majeure
Neither ISHLT nor X-CD Technologies, Digitell, Libsyn, or the John B. Hynes Veterans Memorial Convention Center will be responsible for delays and/or defaults in its performance due to causes beyond its reasonable control, including, but without limiting the generility of the foregoing, acts of terrorism, wars, hostilities, revolutions, riots, civil commotion, national emergency, fire or explosion, flood, force of nature, embargoes, accidents, acts of God, or stability or any unavailability of the internet, telecommunication system failure; technology attacks, epidemic, quarantine, viruses, strikes, total or partial failure of transportation and/or transportation facilities, supplies, acts of request of any governmental authority or any other cause beyond ISHLT or X-CD Technologies, Digitell, Libsyn, or the John B. Hynes Veterans Memorial Convention Center’s control.

Violations
Violations of any of these rules, regulations and guidelines on the part of the supporter/ exhibitor, employees or agents, shall cancel the right to support and/or occupy space and will forfeit to ISHLT all money that may have been paid. Supporters and exhibitors participating in the ISHLT Annual Meeting & Scientific Sessions, ISHLTv, JHLT: The Podcast are responsible for communicating the rules, regulations and guidelines of ISHLT to their agents, employees, contractors and anyone connected with or authorized by the support/exhibit company.

Payment and Cancellation
Total payment in full is due with completed applications by the due dates listed. If for any reason, a company cancels its support and/or exhibit opportunity commitment after returning the application, full payment is due upon cancellation. There will be no refunds.

Additional Commercial Support Agreement
Supporter/exhibitor agrees to sign an additional Commercial Support Agreement which includes terms, conditions and purposes of commercial support for an independent educational activity. ISHLT, an ACCME-accredited "Accredited Provider" of continuing medical education, is committed to presenting Continuing Medical Education ("CME") activities, the content of which promotes improvements in physician performance or patient health status and is independent of the control of commercial interests. As part of this commitment, and in accordance with its Commercial Support Policy, the Accredited Provider will outline in the additional Commercial Support Agreement the terms, conditions and purposes for commercial support associated with its CME activities. Commercial support is defined as financial or in-kind contributions given by a commercial interest used to pay all or part of the costs of a CME activity.

Entire Agreement
This Agreement will constitute the entire agreement between supporter/exhibitor and ISHLT and may only be modified in writing, signed by both parties. ISHLT’s rights under this Agreement are not deemed waived except as specifically stated in writing and signed by an authorized representative of ISHLT. If any term of this Agreement is deemed invalid or unenforceable, the remainder continues in full force and effect. ISHLT may assign this Agreement or its rights or responsibilities hereunder to any other party. ISHLT shall have the sole authority to interpret and enforce all terms and conditions. Any and all matters not specifically covered herein are subject to decision by ISHLT and such decision shall be final. These terms and conditions may be amended at any time by ISHLT upon written notice to all supporters/exhibitors. Supporter/exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by ISHLT from time to time.

Any action arising out of this Agreement or the ISHLT Annual Meeting & Scientific Sessions, ISHLTv, JHLT: The Podcast must be brought in courts located in Cook County, Illinois, USA and governed by the laws of the State of Illinois, USA. Supporter/exhibitor hereby consents to the jurisdiction of such courts. ISHLT is entitled to recover reasonable attorneys’ fees and costs in any action to enforce its Agreement. Supporter/exhibitor may not assign this Agreement to any other party, including a successor in interest without the prior written consent of ISHLT, in which circumstance support/exhibitor must guarantee performance of the assigned obligations. This Agreement is binding upon the heirs, successors and permitted assigns of supporter/exhibitor.