ISHLT2025 - RELATIONSHIP AND THOUGHT LEADERSHIP

ISHLT2025 – MARKETING AND ADVERTISING

SUPPORT LEVELS

POLICIES



# **Industry Symposium Session Policies**

An Industry Symposium Session is any hour-long, non-CME session providing information on current therapies and products.

#### Guidelines for the presentation of scientific data and cases

Participants in the ISHLT annual meeting agree and confirm that studies involving human subjects adhere to the principles of the **Declaration of Helsinki** of the World Medical Association, adhere to the principles of the **ISHLT Statement on Transplant Ethics**, and meet the informed consent requirements of the institution and country in which the study was performed.

Application and Payment due no later than 7 February, 2025.

## **One-hour, In-Person, Non-CME Session**

#### **\$35,000 USD** (14 opportunities)

All rooms available will accommodate between 300-500 attendees \*Maximum number of attendees will vary depending upon meeting room available

#### **SUPPORT INCLUDES:**

- > Session to take place in ISHLT concurrent session meeting rooms
- > Theater style room set (chairs only) with standard Audio/Visual equipment
- > Promotion on the ISHLT2025 mobile app
- > Signage outside the session room

#### LOGISTICAL DETAILS:

- > Session cannot exceed the one-hour time period that has been assigned.
  - Any session that exceeds the one-hour time period assigned may be penalized at future ISHLT meetings by the inability to host an industry symposium and/or inability to exhibit.
- > Room set: theater style (chairs only), riser, head table for 4-6 people, standing podium
  - NOTE: Room sets cannot be changed.

> Audio/Visual (AV) includes; 1 podium microphone, 1 lavalier microphone, 2-3 head table microphones, 1-2 aisle microphones, 1-2 LCD projectors, 1-2 screens, sound system, 1 laser pointer, dedicated AV technician, and laptop (presentations must be submitted to Orchestrate presentation management system prior to the session).

- > The supporting company is responsible for securing and associated costs for:
  - Additional AV needs including recording of session.
  - Food and beverage: only box lunches and beverages are permitted
- Additional cleaning fees imposed by the John B. Hynes Veterans Memorial Convention Center for food & beverage and trash removal in the meeting room.





ABOUT

**EXHIBIT DETAILS** 

SUPPORT OPPORTUNITIES

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#### **EVENT INVITATIONS/ ANNOUNCEMENTS / PUBLICATION OF EVENT**

All print or digital invitations, brochures, flyers, signs, etc. must be approved by ISHLT and include the following easily readable text, placed prominently: *"This is an independent non-CME event and is not an official part of the ISHLT Annual Meeting & Scientific Sessions."* 

### **INDUSTRY SYMPOSIA SCHEDULE:**

Sunday, 27 April	
11:45 a.m. – 12:45 p.m.	Six (6) one-hour sessions available – held concurrently
<b>Monday, 28 April</b> 11:45 a.m. – 12:45 p.m.	Four (4) one-hour sessions available – held concurrently
Tuesday, 29 April	
11:45 a.m. – 12:45 p.m.	Four (4) one-hour sessions available – held concurrently
*Note: times and sumbar of appoints may be subject to aband an ICUUT masting askedula	

\*Note: times and number of sessions may be subject to change based on ISHLT meeting schedule

Companies who wish to conduct an Industry Symposium Session must comply with the Industry Symposium Session Policies found on page 26 and submit an **Industry Symposium Session Application** for approval. **Event applications are due no later than Friday, 7 February, 2025**.

- > Session times will be assigned by ISHLT and may not conflict with ISHLT CME programming.
- > Industry Symposia will be held concurrently during each session hour.
- ISHLT cannot guarantee that your symposium time will not be held concurrently with industry competitors.
- Any materials distributed during industry symposium sessions by the supporting organization must be removed from the room at the conclusion of the session. This includes brochures, give away items or anything containing information about the supporting organization, the session, and all logo items. The supporting organization agrees to return the room in the condition that it was provided prior to the start of their session. Failure to do so will result in cleaning fees and/or the inability to host an industry symposium at future ISHLT meetings.



